

TIPS FOR SAFE SOCIAL NETWORKING

Use Single Sign-On

OpenID is an open source standard for creating a single sign-on account that can be used to access multiple online services and applications. As a framework, OpenID accounts are available from multiple providers. Companies like AOL, Microsoft, Sun and Novell are beginning to accept and provide OpenIDs. It is estimated that there are over 160 million OpenID enabled URIs with nearly 10,000 sites supporting OpenID logins.

OpenID.net

What is OpenID? Where can I use it? How do I get one?

OpenID is a free and easy way to use a **single digital identity** across the Internet.

With one OpenID you can login to all your **favorite websites** and forget about online paperwork!

Now, you get to choose the login that's right for you. **Get an OpenID today!**

OpenID Content Provider Advisory Committee Kickoff Meeting

A couple of weeks ago the BBC hosted twenty-six people from seventeen organizations including eight OpenID Providers and eight OpenID Relying Parties (sites which...

ARRP AOL BIBC
Google Yahoo! Microsoft
NRI eReadit
The New York Times
BONY JAMES
Yahoo!

Limit Number of Friends

Put a number on something and suddenly you have a competition. The person with the most "friends" isn't necessarily the winner in social networking, unless of course you are running for president or you are in some type of media business. More friends means that more people, including strangers, now have access to more of your information. If you only friend people who really have become your friends then your personal information will be less of a target for misuse.

Barack Obama has 647837 friends.

Students for Obama Women for Obama

OBAMA BIDEN VOTEFORCHANGE.COM

Latinos for Obama First Americans

OBAMA BIDEN VOTEFORCHANGE.COM

AVC 145K readers

Name Robert Scobie
20,988 following 34,998 followers 14,403 updates

Add John as a friend?

John will have to confirm that you are friends.

Add a personal message...

Add John to a Friend List

Add Friend

Check You Presence Online

It's a good idea to search your name on Google and check out your profile as others see it on social networking sites. Understand where you are showing up and what information is available about you, and then adjust your profile, settings and habits appropriately. Don't worry, it's not vain if you only search your own name once a month or so.

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Mary-Kate and Ashley Olsen	\$24.56 - Buy.com

These tips are a starting point for safe social networking. If you have a tip or a story to share, we want to hear it.

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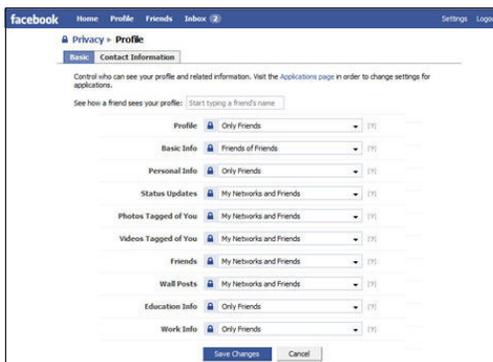
SOCIAL NETWORKING SAFEGUARDS



Network Enterprise Center
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Use Acceptable Behavior

As Blogging and social networking sites enter the workplace, so too are Command Policies for Social Networking that define boundaries for soldiers, employees, and contractors. Data leakage incidents (loss of Sensitive or OPSEC information), making inappropriate public statements about your Command, using Army resources for personal uses, and harassing or inappropriate behavior toward another soldier or employee can all be grounds for reprimand or dismissal. Social networking means opening up and sharing information online with others, but there's some information you should never share online. Protecting this information can help prevent everything from identity theft to your physical safety. Never share your Social Security Number (including the last 4 digits), birth date, home address, phone number (business phone can be an exception), and state where you were born.

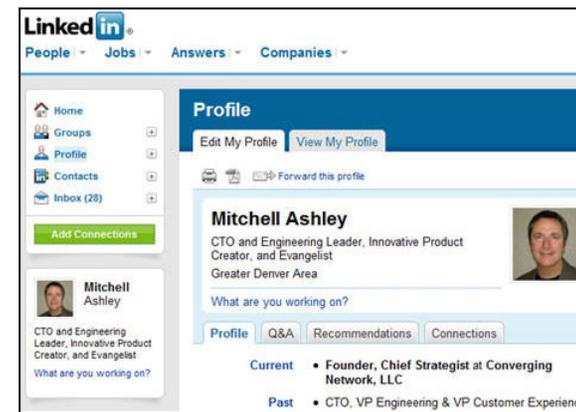


Limit Personal Information

Would you put your full resume online for everyone to see? Probably not. It would be too easy for identity thieves to use the information to fill out a loan application, guess a password security question (like hackers did to Sarah Palin's account) or social engineer their way into your company's network. Limit your work history details on sites like LinkedIn and sites like it. You can also expand details while job hunting and then cut back after you are hired. You wouldn't put a note on your front door stating, "Away for the weekend...Returning on Monday." Micro-blogging tools like Twitter and What are you doing right now? features in Facebook, LinkedIn and other social networking sites make it easy to let details slip that you wouldn't otherwise broadcast (to friends or strangers). Be aware of what information you put out there which others might use for nefarious purposes.

Review Privacy Policies

The growth in social network sites means sites want to use your information to market and sell goods to you. Is your information shared with outside companies and partners? What information from your profile or page content can plug-ins such as Facebook Applications use? Review the site's privacy policy, reveal details about yourself appropriately and activate every privacy setting you can control.



Verify Family and Friends

Two security researchers demonstrated at the Defcon/Black Hat 2008 Conference how easy it is to set up a Facebook or LinkedIn site using a false or impersonated identity, with links to malicious sites. Verify that a page claiming to be from a friend actually belongs to them before sharing too much information or clicking on links.

Has Your Profile Been Compromised?

Blogs are beginning to use authenticated commenting systems like IntenseDebate (acquired by Automattic, the makers of WordPress blogging software). Contact the site administrator immediately if you find someone is impersonating you on a social networking site or in blog comments. Most reputable sites will take down the impersonated content.



There's more to social networks than MySpace, Facebook and Twitter. Self-forming communities can often grow better around very narrow topics rather than getting lost on the bigger sites. You may be better served creating a smaller, more focused network using tools like Ning, or Meet Up to organize a get together. IT also helps build closer relationships among community members.

Reset Privacy Settings

Social networking sites are increasingly giving users more control over their privacy settings. Don't assume you have to take whatever settings the site gives you. Check out the privacy sections to see your options for limiting who can see various aspects of your personal information.

